MARVEL® COMICS GROUP
APPROVED BY THE COMICS CODE AUTHORITY
HANNA-BARBERA's
SCOOBY-DOO
35¢ CC
#6 AUG
02084
FESTER AND THE JESTER
THE "GHOST OF COMEDY" PLAYS HAVOC WITH SCOOBY-DOO AND HIS FRIENDS!!

FREE

Booklet

SEE YOUR MUSCLES GROW DAY BY DAY!

YOU'LL PUT ON INCHES OF POWERFUL MUSCLES ON YOUR BODY!

MOST MEN NEVER REALIZE THEIR FABULOUS POTENTIAL FOR MUSCULARITY. Why? Probably because they've never come across or taken advantage of a training program quite like the one we offer here at UNIVERSAL BODYBUILDING. Our program has the 'Ultimate' masterplan for total body development and strength!!

How would you like to get into shape? Really into shape. Better than you have ever been. Enough to make the girls notice you with admiration and enough to make the guys turn their heads in envy. No kidding! I don't care how much you are out of shape, regardless how much you have let yourself go, I can change your body 100%, all for the better! Face it, unless you do something about it, your body gets worse; day by day it gets uglier! Your body and your health are your most important possessions and they deserve your attention. With progressive body building you get better day by day, with results you can see and feel!!

TAKE YOUR CHOICE! You Can Do This...

- BUILD POWERFUL MUSCLES....FAST!
- LOSE FAT!
- GAIN MUSCULAR WEIGHT!
- DOUBLE OR TRIPLE YOUR STRENGTH!
- TRIM YOUR WAIST!
- FEEL BETTER

Shape-Up, Get that waistline down and muscularize it!

GET INTO SHAPE

LIKE MORE FACTS?

We'll be glad to send you free colorful brochures and even a free booklet. All you have to do is send us your name and address.

SKINNY? MUSCLES WILL APPEAR ... ALMOST LIKE MAGIC!

FAT? FAT WILL DISAPPEAR – REPLACED BY MUSCLES!

YOUR NEW MUSCLES WILL FEEL LIKE DYNAMITE!

BE GREAT- BE SOMEBODY SPECIAL!

Improve your health, self-confidence and your outlook on life as you become more muscular. Regardless of your age, height or present build, we'll help you build a fabulous body. Thousands of people have taken this course with fantastic results — why not you? Whatever you look like today, we can improve on it. We guarantee it!!!

- ☐ **ARMS** — Develop big, powerful arms — the kind girls love to be held in! Command respect from everyone you meet!
- ☐ **CHEST** — Is your chest sunken and unimpressive? No more! It's easy to build a massive chest. You can measure 45, 47, or even 50 inches!
- ☐ **BACK** — Develop your upper back, and get that outstanding "V-Shape!" Often within one week you'll be able to see that wedge formation begin to take shape — it's a real attention-getter!
- ☐ **SHOULDERS** — Get rid of those puny shoulders! Instead, fill your shirts with bulging muscles!
- ☐ **LEGS** — Put some muscle on those spindly legs! Muscular legs will give you extra power like you've never dreamed possible!
- ☐ **ABDOMEN** — Trim and hard — that's the way your abs should look. Get rid of your pot-belly, improve your digestion, and get that washboard waist—all when you develop those abdominal muscles!

FREE!

Universal, Dept.- MAR-2
Box 6694
Detroit, Mich. 48240

You bet I want MUSCLES - rush me your FREE Booklet and all your Colorful Brochures!! I am sending you 25c to help cover postage and handling costs. (please PRINT clearly)

Name _____ Age _____

Address _____

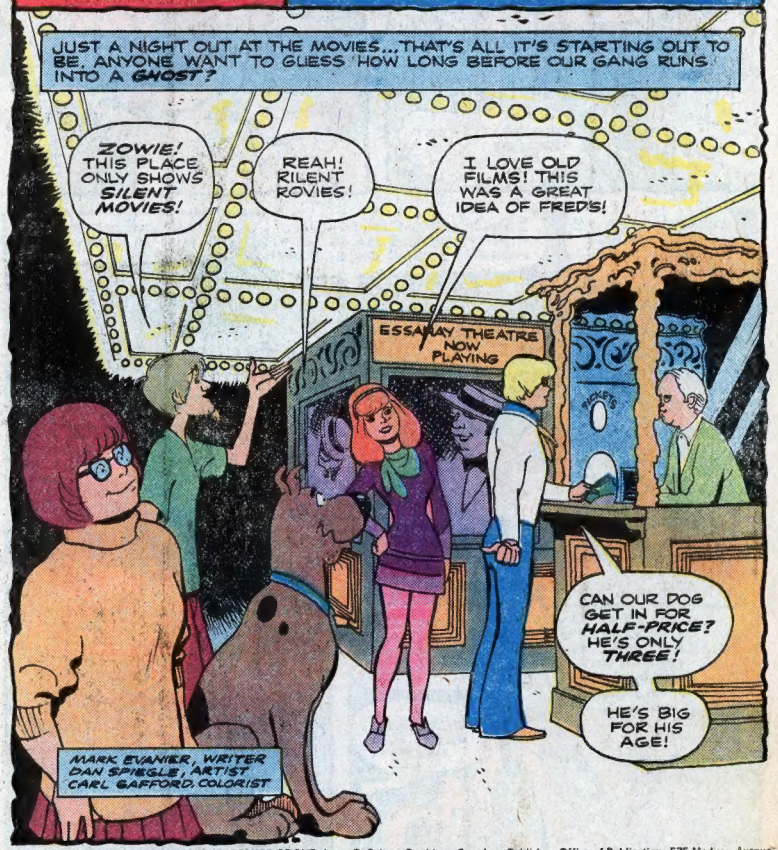
City _____ State _____ Zip _____

MAIL THIS COUPON TODAY

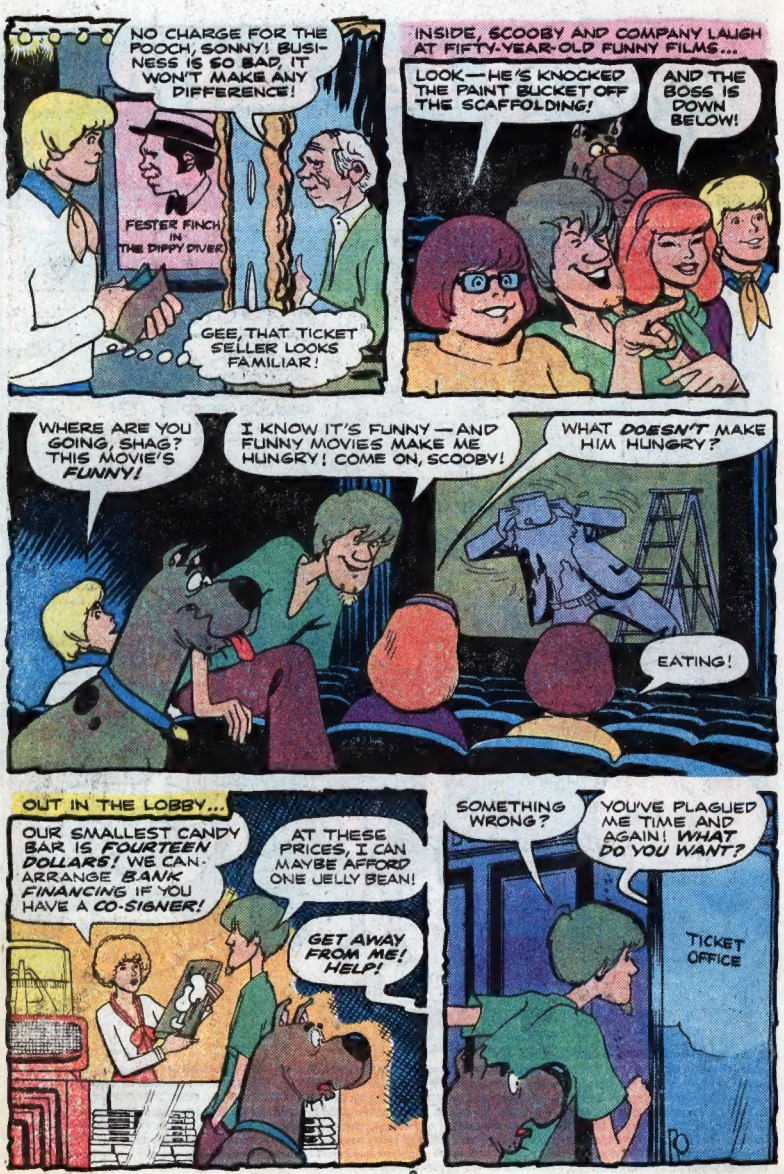
HANNA-BARBERA'S

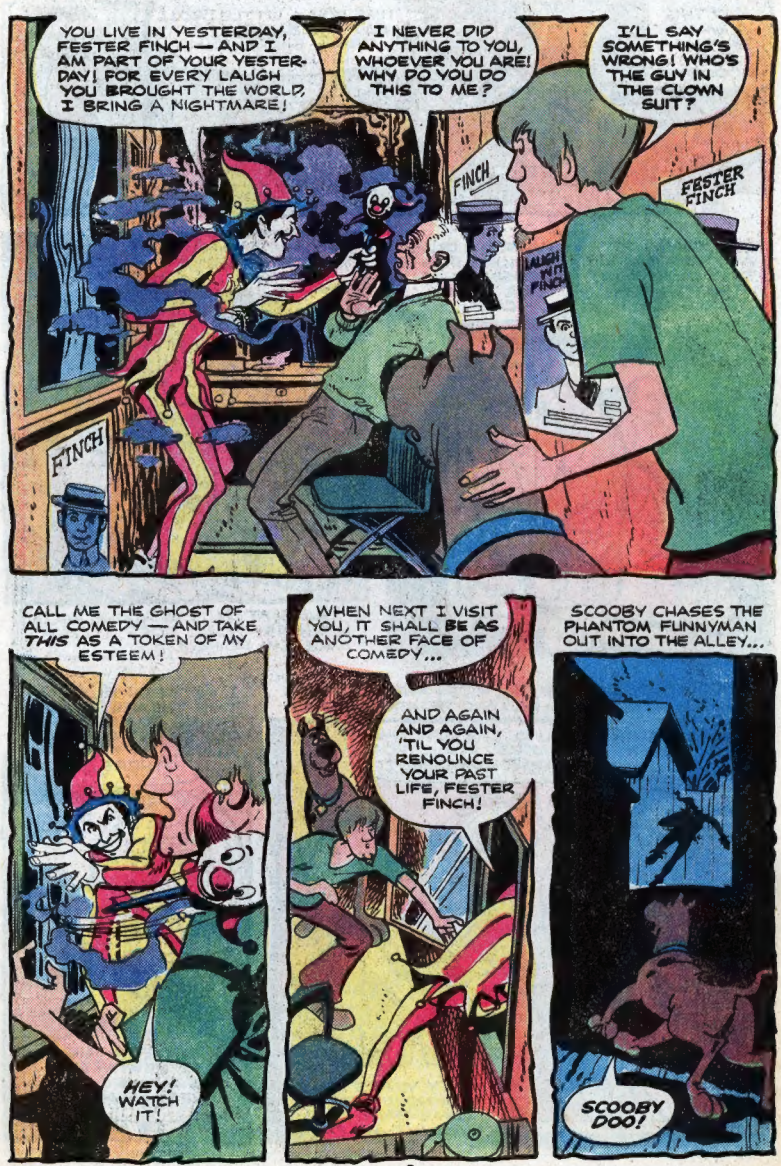
SCOOBY-DOO

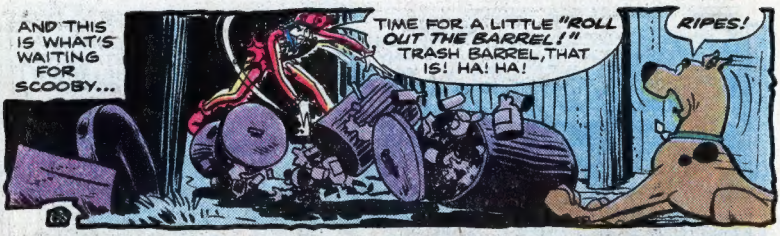
FESTER AND THE JESTER


JUST A NIGHT OUT AT THE MOVIES...THAT'S ALL IT'S STARTING OUT TO BE. ANYONE WANT TO GUESS HOW LONG BEFORE OUR GANG RUNS INTO A GHOST?
ZOWIE! THIS PLACE ONLY SHOWS SILENT MOVIES!
REAH! RILENT ROVIES!
I LOVE OLD FILMS! THIS WAS A GREAT IDEA OF FRED'S!
ESSAMAY THEATRE NOW PLAYING
TICKETS
CAN OUR DOG GET IN FOR HALF-PRICE? HE'S ONLY THREE!
HE'S BIG FOR HIS AGE!
MARK EVANIER, WRITER
DAN SPIEGLE, ARTIST
CARL GAFFORD, COLORIST

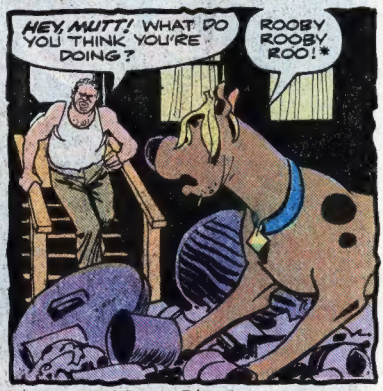
SCOOBY-DOO* is published by MARVEL COMICS GROUP, James E. Galton, President. Stan Lee, Publisher. Office of Publication: 575 Madison Avenue, New York, N.Y., 10022. Published Bi-Monthly. Copyright ©1978 HANNA-BARBERA PRODUCTIONS, INC. International copyright secured. All rights reserved. The advertising and editorial material appearing on pages 12, and 29 only, Copyright ©1977 MARVEL COMICS GROUP, A Division of Cadence Industries Corporation. All rights reserved. Vol. 1, No. 6, August, 1978 issue. Price 35¢ per copy in the U.S. and Canada. Subscription rate: $4.50 for 12 issues. Canada: $5.50. Foreign: $6.50. No similarity between any of the names, characters, persons, and/or institutions in this magazine with those of any living or dead person or institution is intended, and any such similarity which may exist is purely coincidental. Printed in the U.S.A. This periodical may not be sold except by authorized dealers, and is sold subject to the conditions that it shall not be sold or distributed with any part of its cover or markings removed, nor in a mutilated condition. Application for second class postage pending at New York and additional mailing offices.
*Trademark of HANNA-BARBERA PRODUCTIONS, INC.


NO CHARGE FOR THE POOCH, SONNY! BUSINESS IS SO BAD, IT WON'T MAKE ANY DIFFERENCE!
FESTER FINCH IN THE DIPPY DIVER
GEE, THAT TICKET SELLER LOOKS FAMILIAR!
INSIDE, SCOOBY AND COMPANY LAUGH AT FIFTY-YEAR-OLD FUNNY FILMS...
LOOK—HE'S KNOCKED THE PAINT BUCKET OFF THE SCAFFOLDING!
AND THE BOSS IS DOWN BELOW!
WHERE ARE YOU GOING, SHAG? THIS MOVIE'S FUNNY!
I KNOW IT'S FUNNY—AND FUNNY MOVIES MAKE ME HUNGRY! COME ON, SCOOBY!
WHAT DOESN'T MAKE HIM HUNGRY?
EATING!
OUT IN THE LOBBY...
OUR SMALLEST CANDY BAR IS FOURTEEN DOLLARS! WE CAN ARRANGE BANK FINANCING IF YOU HAVE A CO-SIGNER!
AT THESE PRICES, I CAN MAYBE AFFORD ONE JELLY BEAN!
GET AWAY FROM ME! HELP!
SOMETHING WRONG?
YOU'VE PLAGUED ME TIME AND AGAIN! WHAT DO YOU WANT?
TICKET OFFICE

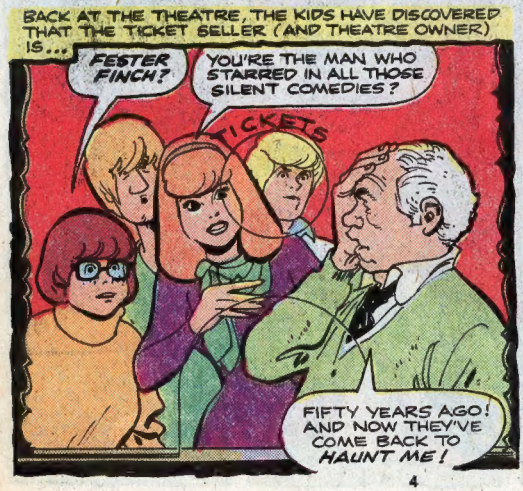

YOU LIVE IN YESTERDAY, FESTER FINCH — AND I AM PART OF YOUR YESTERDAY! FOR EVERY LAUGH YOU BROUGHT THE WORLD, I BRING A NIGHTMARE!
I NEVER DID ANYTHING TO YOU, WHOEVER YOU ARE! WHY DO YOU DO THIS TO ME?
I'LL SAY SOMETHING'S WRONG! WHO'S THE GUY IN THE CLOWN SUIT?
FINCH
FESTER FINCH
LAUGH WITH FINCH
FINCH
CALL ME THE GHOST OF ALL COMEDY — AND TAKE THIS AS A TOKEN OF MY ESTEEM!
HEY! WATCH IT!
WHEN NEXT I VISIT YOU, IT SHALL BE AS ANOTHER FACE OF COMEDY...
AND AGAIN AND AGAIN, 'TIL YOU RENOUNCE YOUR PAST LIFE, FESTER FINCH!
SCOOBY CHASES THE PHANTOM FUNNYMAN OUT INTO THE ALLEY...
SCOOBY DOO!

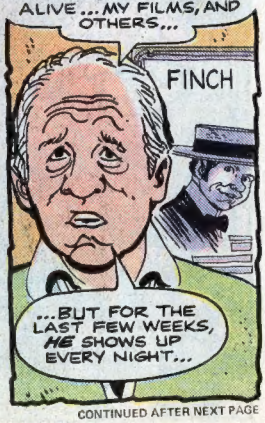


OUR TEAM LOST ANOTHER GAME! THEY OUGHTA LET THE POM-POM GIRLS PLAY!
HARRY! A DUMB-LOOKING DOG IS MESSING WITH OUR TRASH CANS!
CRASH!

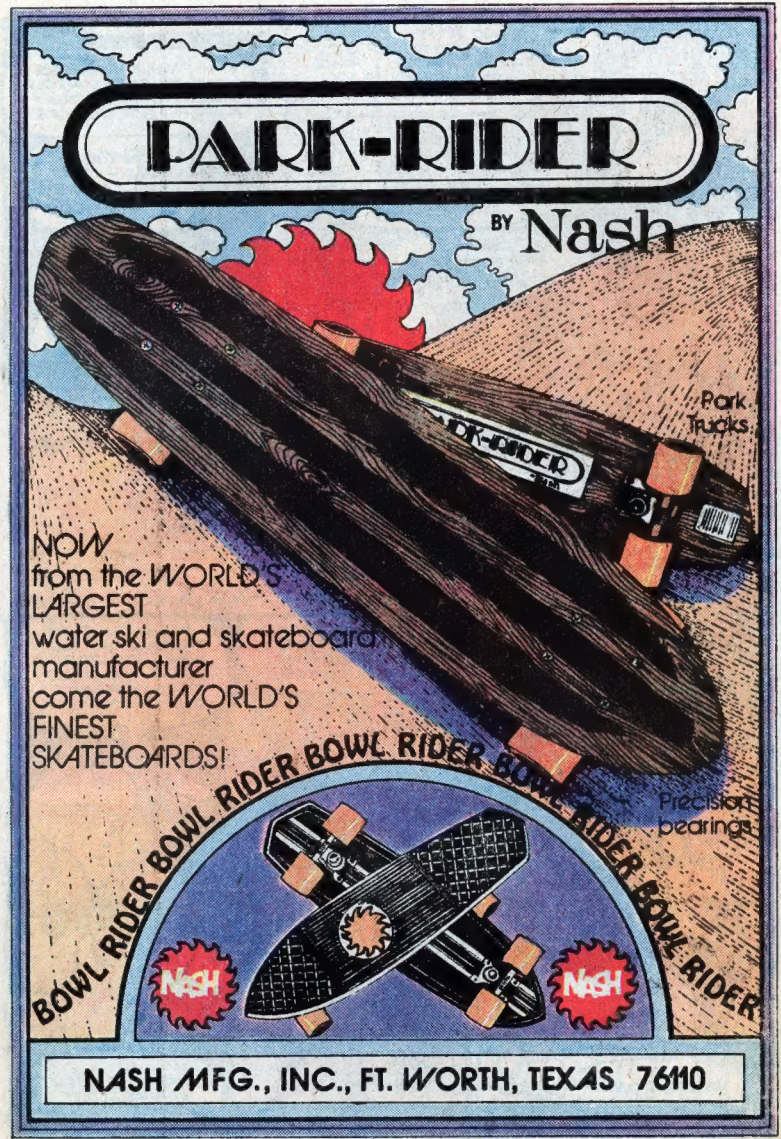


* TRANSLATION: I'M TAKING BALLET LESSONS—WHAT DOES IT *LOOK LIKE* I'M DOING?


BACK AT THE THEATRE, THE KIDS HAVE DISCOVERED THAT THE TICKET SELLER (AND THEATRE OWNER) IS...
FESTER FINCH?
YOU'RE THE MAN WHO STARRED IN ALL THOSE SILENT COMEDIES?
TICKETS
FIFTY YEARS AGO! AND NOW THEY'VE COME BACK TO *HAUNT ME!*


I'VE BEEN RUNNING THIS THEATRE... JUST TRYING TO KEEP THE OLD SILENT CLASSICS ALIVE... MY FILMS, AND OTHERS...
FINCH
...BUT FOR THE LAST FEW WEEKS, *HE* SHOWS UP EVERY NIGHT...

CONTINUED AFTER NEXT PAGE


PARK-RIDER
BY Nash
Park Trucks
NOW from the WORLD'S LARGEST water ski and skateboard manufacturer come the WORLD'S FINEST SKATEBOARDS!
BOWL RIDER BOWL RIDER BOWL RIDER BOWL RIDER BOWL RIDER
Precision bearings
NASH
NASH
NASH MFG., INC., FT. WORTH, TEXAS 76110

CONTACT YOUR LOCAL TOY OR SPORTING GOODS DEALER

"RENOUNCE YOUR PAST," HE KEEPS SAYING! WELL, MY PAST IS ALL I'VE GOT!
I'VE GOT MY SCRAPBOOKS, MY OLD FILM COLLECTION, AND MY POSTERS AND THAT'S IT... ALL I HAVE TO REMIND ME OF MY SCREEN CAREER!
SCOOBY, I WANT YOU AND SHAGGY TO STAY WITH MR. FINCH HERE! THE GIRLS AND I ARE GOING TO DO A LITTLE INVESTIGATING — OKAY?
ROKAY!
BEFORE LONG...
WHY WOULD SOMEONE WANT TO SCARE AN OLD MAN INTO THROWING AWAY HIS SCRAPBOOKS?
I DON'T KNOW, VELMA — THAT STUFF CAN'T BE WORTH THAT MUCH!
WHAT'S THIS THING?
THAT'S CALLED A FOOLSTICK, DAPHNE — MEDIEVAL JESTERS USED THEM! I'M HOPING OUR "GHOST" LEFT US THE KEY TO THIS MYSTERY!
WHERE DO WE START LOOKING?
YOU START LOOKING AT THE UNIVERSITY, DAPHNE...
I'VE BEEN STUDYING COMEDY FOR THIRTY YEARS! COMEDY IS SERIOUS BUSINESS!
WE KNOW THAT, PROFESSOR! WE WERE WONDERING WHAT YOU COULD TELL US ABOUT THAT FOOLSTICK!
...LIKE, IS IT REAL? WHERE DID IT COME FROM?

IT'S AN AUTHENTIC FOOLSTICK, THOUGH NOT VERY VALUABLE! I SEE SOMEONE HAS GIMMICKED IT WITH A SMOKE BOMB DEVICE!
PROFESSOR LANGDON, WHAT CAN YOU TELL US ABOUT FESTER FINCH?
FESTER FINCH... ONE OF THE GREAT SILENT CLOWNS... MADE HIS LAST FILM IN 1934!
WHEN HIS FANS VANISHED, THE STUDIOS SAID, "POOR FESTER—HE'S ALL WASHED UP!" THEY EVEN DESTROYED MOST OF THE PRINTS OF HIS FILMS!
FINCH
BUT HE WASN'T WASHED UP! COMEDY IS TIMELESS! IT LIVES FOREVER LIKE A SPIRIT!
"...LIKE A SPIRIT?"
YES, LIKE A SPIRIT...
I MADE THIS FILM IN 1923 FOR TRIANGLE PICTURES! IT WAS CALLED "HOUSE HUNTING!"
I HAVE EVERYONE OF MY MOVIES...THE ORIGINAL PRINTS, NOT COPIES LIKE YOU MIGHT FIND AROUND TODAY...
SUDDENLY, A PUFF OF SMOKE, AND THEN...
I'VE WARNED YOU TO GET RID OF THOSE THINGS!
LEAVE THIS MAN ALONE! IF YOU HAVE ANYTHING TO SAY, LET'S HAVE IT!

CONTINUED AFTER NEXT PAGE

Satisfy your meat tooth.

For those times when you get a craving for something to really sink your teeth into, sink them into Slim Jim® meat snacks. The chewy all-meat sticks that come in mild, spicy, pizza, bacon, pepperoni and salami. Just about every possible flavor you could ever want. Except, of course, garlic.

A little less than a meal. A little more than a snack.®

Remember How Many Times You Felt *Left Out*

Because You Were BROKE!

Places the gang was going and you weren't included. They all had money for movies, games, hamburgers and soft drinks . . . all of them except you.

WELL YOU'LL NEVER BE LEFT OUT AGAIN

Now YOU Can Make $2, $5, $10 or More Week After Week

Introduce GRIT To Friends, Relatives, Neighbors and Others

"America's Greatest Family Newspaper Since 1882"

GRIT will Help you Start your Own Business

You will be sent papers to sell, supplies and selling helps. You pay for nothing in advance so you don't risk a penny. You pay only for the papers you sell until you know how many to order. You have everything to gain—nothing to lose—by starting your own GRIT business. Over 30,000 young persons all over America now sell GRIT. You'll have steady profits and earn free prizes regularly.

HURRY! SIGN UP NOW

FILL OUT AND MAIL THIS COUPON IN AN ENVELOPE TODAY

GRIT PUBLISHING CO. Williamsport, PA 17701

Papers sent only in the continental U.S.

Print Name and Address

GRIT PUBLISHING CO., Williamsport, PA 17701 MC-67

Send me ..... copies each week.

Name .....

Street or RD .....

Town ..... State .....

ZIP Code ..... Male or Female .....

Age ..... Date Born ..... Year .....

Telephone ( ) .....
(area code)

Please Print Your Last Name Plainly Below

WOW! FREE BIKES, BURGERS & CANDY BARS

A 50,000 PRIZES A MONTH GIVEAWAY

NO PURCHASE NECESSARY
DETAILS BELOW

EACH MONTH YOU COULD WIN ONE OF 30 SUPER ROSS BICYCLES 25,000 BURGER KING® GIFT CERTIFICATES OR 25,000 NABISCO CANDY BARS

(THAT'S ACTUALLY 50,030 PRIZES A MONTH)

The makers of **Sugar Babies®**, **Sugar Daddy®** and **Sugar Mama®** are giving away over 50,000 prizes every month to lucky boys and girls all over. And you could be one of them!

To enter, just fill out and mail in the entry form. You'll find more in every package of delicious milk caramel **Sugar Babies, Sugar Daddy** and **Sugar Mama.** Remember, with all these prizes your chances of winning are greater and get even better the more times you enter.

50,000 PRIZES A MONTH GIVEAWAY ENTRY FORM

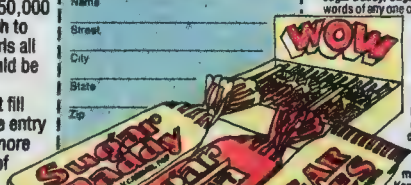
Name _____

Street _____

City _____

State _____

Zip _____



Nabisco 50,000 Prizes a Month Giveaway Rules

1. **NO PURCHASE NECESSARY.** To enter, print your name, address and zip code on the official entry blank or on a plain 3x5 piece of paper. Each entry must include the outside wrapper from either Sugar Daddy, Sugar Mama or Sugar Babies or hand print the words of any one of these products on a 3x5 piece of paper. Mail your complete entry to:
Nabisco 50,000 Prizes A Month Giveaway
P.O. Box 1050
Long Island City, N.Y. 11101

2. Enter as often as you like, there is no limit to the number of prizes you can win, but each entry must be mailed separately and received by the last day of the month in order to be eligible for that month's drawing. The final date for receipt of all mail is December 31, 1978.

3. Fifty Thousand and Thirty (50,030) prizes will be awarded in random drawings on a monthly basis starting January 1978, by Marden-Kane, Inc., an independent judging organization whose decisions are final. All 600,360 prizes will be awarded by January 31, 1979.

4. No substitutes or exchanges for prizes offered. All federal, state and local laws apply. Void in Missouri, Wisconsin, Maryland and wherever else prohibited or restricted by law. Liability for taxes is the sole responsibility of the prize winner. Odds of winning are dependent upon the number of entries received.

5. Sweepstakes open to US residents only except employees and their families of Nabisco, Inc., their affiliates, advertising and judging agencies.

I'LL LET YOU HAVE IT!
SPLATT!
HITTING ME WITH A BANANA CREAM PIE! THAT'S TERRIBLE!
I LIKE LEMON MERINGUE!
SMELL MY FLOWER, HOUND!
THAT'S IT! I CAN'T TAKE THIS ANYMORE! I'M GETTING RID OF ALL MY FILMS, ALL MY SCRAPBOOKS...
I NEVER WANT TO SEE THAT GHOST AGAIN!
IN THE ALLEY OUTSIDE...
I GUARANTEE YOU— THIS TIME I DID IT! HE'LL THROW ALL THAT STUFF OUT!
HE'D BETTER! I CAN'T STAND WORKING BEHIND THAT REFRESHMENT COUNTER!
MEANWHILE...
YOU THINK YOU KNOW WHY OUR GHOST WANTS FESTER TO THROW OUT HIS MEMORABILIA?
I THINK SO... BUT I'LL HAVE TO CHECK ON ONE THING...
BUT UPON ARRIVAL, FRED FINDS...
HE THREW EVERYTHING AWAY?
WE COULDN'T STOP HIM! THE GARBAGE TRUCK JUST PICKED IT ALL UP!

OUR HEROES RUSH TO PICK UP THE SCENT (YOU SHOULD PARDON THE EXPRESSION) OF THE GARBAGE TRUCK...
THAT'S THE ONE THAT PICKED UP FESTER'S TRASH!
UNLESS I MISS MY GUESS, OUR "GHOST" WILL BE THERE WAITING TO PICK UP WHAT'S DUMPED —! GO AFTER HIM, SCOOBY!
CITY DUMP
THE MYSTERY MACHINE
ATTA BOY, SCOOBY!
SCOOBY DOO!
SCOOBY ISN'T THE FIRST TO FIND WHERE FESTER'S FILM CANS WERE DUMPED...
LOOKS LIKE THEY'RE ALL HERE — LET'S START LOADING THEM IN YOUR TRUNK!
OKAY — BUT REMEMBER... WE SPLIT FIFTY-FIFTY!
SCOOBY DOO!
EEEEK! IT'S RAINING CATS AND DOGS!
...WELL, ONE DOG, ANYWAY!
THEY'RE OVER HERE! I THINK SCOOBY'S ON TOP OF THINGS!
WHAMM!

CONTINUED AFTER NEXT PAGE

ADVERTISEMENT

PUT A MARVEL ON YOUR BACK!

HERE'S OF OUR CONTINUING T-SHIRT SAGA FEATURING *SPIDEY, HULK, THOR,* THE *F.F.* AND *CAPTAIN AMERICA* AVAILABLE AT $3.49 PLUS 50¢ POST. & HAND. EACH FOR *KID SIZES* AND $3.98 PLUS 50¢ POST. & HAND. EACH FOR *ADULT SIZES*. OR CHOOSE THE TWO *NEWEST* ARRIVALS ON THE T-SHIRT SCENE -- *RED SONJA** AND *HOWARD THE DUCK!* AVAILABLE FOR ONLY $3.98 PLUS 50¢ POST & HAND. EACH FOR *KID SIZES* AND $4.48 PLUS 50¢ POST. & HAND. EACH FOR *ADULT SIZES*.

SEND TO:
SUPERHERO MERCHANDISE
P.O. BOX 777 ATT. DEPT 5A
DOVER, NEW JERSEY 07801

RIGHT ON! ENCLOSED FIND $ _____
FOR THE FOLLOWING:

CHARGE MY ☐ BANK AMERICARD ☐ MASTERCHARGE
ACCOUNT # _____ EXPIR. DATE _____

	KID SIZE				ADULT SIZE				
☐ CAPT. AMER. ☐ HULK ☐ SPIDEY ☐ THOR ☐ F.F.	☐	☐	☐		☐	☐	☐	☐	
$3.99*	S	M	L		$4.49*	S	M	L	XL
☐ HOWARD THE DUCK ☐ RED SONJA ☐ CONAN	☐	☐	☐		☐	☐	☐	☐	
$4.48*	S	M	L		$4.99*	S	M	L	XL

NAME _____ AGE ____
STREET _____
CITY _____
STATE _____ ZIP _____

(*INCLUDES POSTAGE & HANDLING.) ALLOW 4 WEEKS FOR DELIVERY. CANADIANS ADD 50¢ IN U.S. FUNDS, ONLY. NEW JERSEY RESIDENTS ADD 5% SALES TAX.

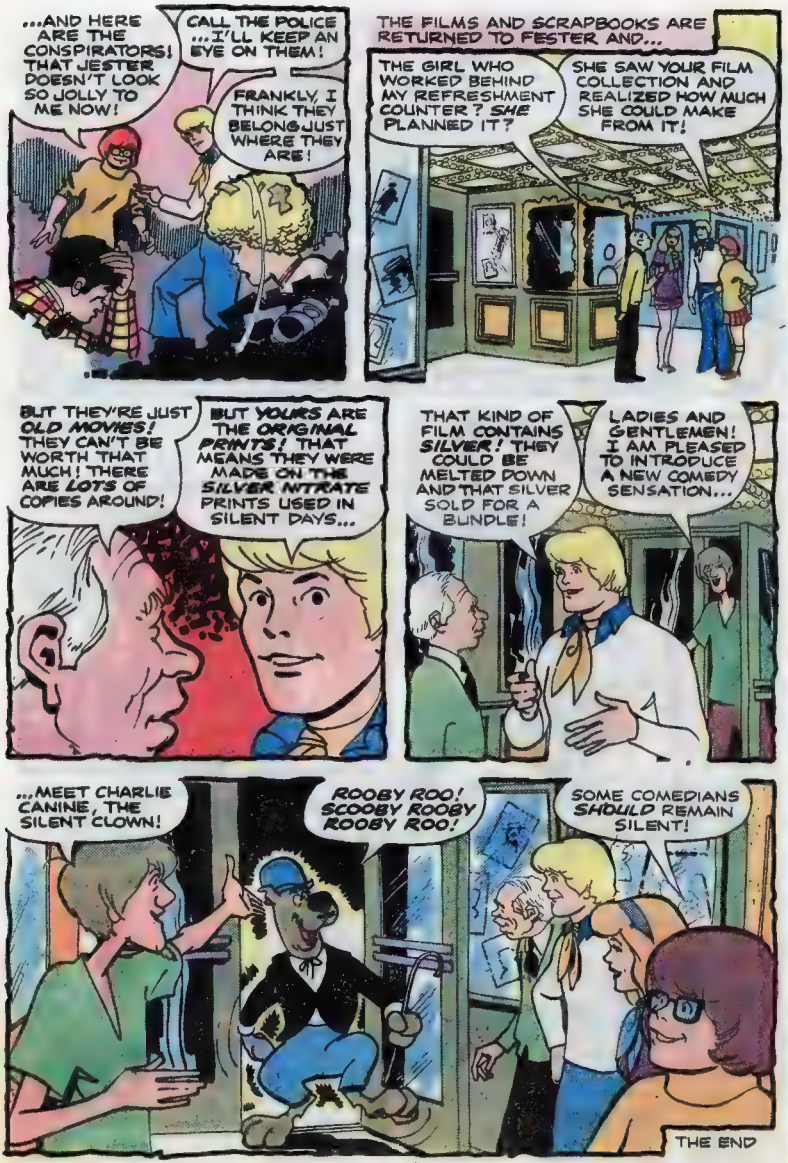
*SORRY KIDS, ADULT SIZES ONLY ON RED SONJA--- SHE'S JUST TOO HOT TO HANDLE!

SPECIAL!

ALL OUR SHIRTS ARE QUALITY 50% POLYESTER/50% COTTON FOR A NON-SHRINKABLE, FADE RESISTANT FIT!

VISIT THE *HEROES WORLD*: LIVINGSTON MALL, LIVINGSTON, NEW JERSEY (201) 994-9207
RANDOLPH PLAZA, CENTER GROVE RD. & RTE. 10, RANDOLPH, N.J. (201) 361-6327
✕ *NEW*: NASSAU MALL, 360 HEMPSTEAD TPKE, LEVITTOWN, NEW YORK

OH, HE'S ON TOP OF THINGS, ALL RIGHT...
OOPS!
OKAY, DOG — GET OFF HIM! PUT YOUR PAWS UP!
CRANE RELEASE
BONK!
SCOOBY DOO!
OH, I WISH YOU HADN'T DONE THAT!
YOU KIDS LOOKING FOR SOMETHING?
WE'RE LOOKING FOR A BIG DOG AND SOME CRIMINALS!
SCOOBY DOO!
HERE HE IS — I FOUND SCOOBY!
BOY! SOME PEOPLE THROW OUT THE WEIRDEST THINGS!


...AND HERE ARE THE CONSPIRATORS! THAT JESTER DOESN'T LOOK SO JOLLY TO ME NOW!
CALL THE POLICE ...I'LL KEEP AN EYE ON THEM!
FRANKLY, I THINK THEY BELONG JUST WHERE THEY ARE!
THE FILMS AND SCRAPBOOKS ARE RETURNED TO FESTER AND...
THE GIRL WHO WORKED BEHIND MY REFRESHMENT COUNTER? SHE PLANNED IT?
SHE SAW YOUR FILM COLLECTION AND REALIZED HOW MUCH SHE COULD MAKE FROM IT!
BUT THEY'RE JUST OLD MOVIES! THEY CAN'T BE WORTH THAT MUCH! THERE ARE LOTS OF COPIES AROUND!
BUT YOURS ARE THE ORIGINAL PRINTS! THAT MEANS THEY WERE MADE ON THE SILVER NITRATE PRINTS USED IN SILENT DAYS...
THAT KIND OF FILM CONTAINS SILVER! THEY COULD BE MELTED DOWN AND THAT SILVER SOLD FOR A BUNDLE!
LADIES AND GENTLEMEN! I AM PLEASED TO INTRODUCE A NEW COMEDY SENSATION...
...MEET CHARLIE CANINE, THE SILENT CLOWN!
ROOBY ROO! SCOOBY ROOBY ROOBY ROO!
SOME COMEDIANS SHOULD REMAIN SILENT!
THE END

STOP THE PRESSES!! IT'S THE FAMOUS CLARK BAR SUPERHERO SWEEPSTAKES!

YOU COULD WIN A TRIP TO GOTHAM AND APPEAR IN A SUPERHERO COMIC BOOK!

Okay, all you characters out there. Here's your big chance to be a real character. Comic-book style.

You don't have to buy anything. Or do anything, except to mail us the Famous Clark Bar Superhero Sweepstakes entry blank with your name and address.

To find out what could be in it for you, just read on.

FIRST PRIZE

If you're lucky enough to win the first prize, Clark will fly you and your family (limit of four people) to New York City and back.

You'll stay for three days and two nights. All expenses paid.

We'll take you on a tour of the Marvel Comics offices, so an artist can draw you into an upcoming issue of your favorite Marvel comic book. You'll be part of the action, right along with one of Marvel's famous superheroes.

You'll have plenty of free time in Gotham, too. For seeing the Statue of Liberty, or taking boat rides, or just looking up at tall buildings a lot and saying "Wow!"

And, when your comic-book adventure is published, we'll send you 15 copies for your family and friends. They'll be proud to know a famous person like you.

SECOND PRIZE

If you're one of 20 second-prize winners, you'll get your own Famous Superhero watch. Pick Batman, Wonder Woman, Superman, Spider-Man, or (if your taste runs to supervillains instead) the Joker. The watches are Swiss-made, with full-color superhero pictures, and would normally sell for $19.95 to $23.95.

THIRD PRIZE

If you're one of 100 third-prize winners, we'll send you a year's subscription to your favorite D.C. or Marvel comic book. The Incredible Hulk, Ms. Marvel, Green Lantern, Thor, Justice Society, Captain America, Red Sonja, Plastic Man, Wonder Woman, you name it. Even Little Lulu.

So find yourself a pen or pencil, fill in the entry blank (please print), and mail your entry to us before November 1, 1978.

It could make you as famous as the Famous Clark Bars.

CLARK

THE FAMOUS CLARK BAR SUPERHERO SWEEPSTAKES!

P.O. Box 55 Chicago, Illinois 60677

RULES

1. To enter, type or print clearly your name, address and zip code on this official entry blank, or on a plain piece of 3" x 5" paper. You can enter as many times as you want, but each entry must be mailed separately.
2. With each entry send one wrapper from any Clark or Hoffy candy product or the words FAMOUS CLARK BARS printed on a separate piece of 3"x5" paper. (You can send wrappers from Clark Crispy, Zagnut, Crunchy, Light, Peanut Butter Log, Milk Duds, Slo Poke or Black Cow.)
3. Send entries to Superhero Sweepstakes, Box 55, Chicago, Illinois 60677.
4. Entries must be postmarked by November 1, 1978 and received by November 10, 1978.
5. Winners will be determined in random drawings conducted by H. Olsen & Company, an independent judging organization, whose decisions are final.
6. Prizes are non-transferable, and substitution of prizes is not allowed. Only one prize to a family. The odds of winning will be determined by the number of entries received. All prizes will be awarded.
7. This sweepstakes is open to all U.S. residents, except employees (and their immediate families) of Beatrice Foods, its advertising agencies, and H. Olsen & Company. Void in Missouri and wherever else prohibited by law. Subject to all Federal, state and local laws and regulations.
8. If you want a list of winners, send a separate stamped, self-addressed envelope to Box 6960, Chicago, Illinois 60677.

NAME

ADDRESS

CITY

STATE ZIP 101

BE A WINNER ALL YEAR LONG, WITH WRAPPERS FROM FAMOUS CLARK BARS!

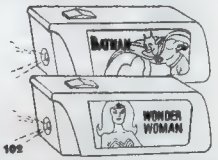
Okay. What you just read about was a contest. This isn't.

What this is, is a terrific way to get Famous Superhero premiums any time you want them. By collecting wrappers from any of the Famous Clark and Holloway products. Clark, Crispy, Zagnut, Crunchy, Light, Peanut Butter Log, Milk Duds, Slo Poke, or Black Cow.

Here's what you can get. The order blank is on the next page.

101

ZING WINGS. Plastic flying saucer. Batman, Superman, or Spider-Man. Each, $1.75 plus 2 wrappers.



102

FLASHLIGHTS. Superman, Batman, Robin, Wonder Woman. Includes Penlite battery. Each, $1.25 plus 2 wrappers.

103

SUPERSTICKERS. Get four sheets of pressure-sensitive stickers in all sizes. Just peel off the backing and stick them anywhere. $2.95 plus 6 wrappers.

104

SUPERKITE. Look! Up in the sky! It's Spider-Man, in full color on a lightweight vinyl kite. $2.50 plus 6 wrappers.

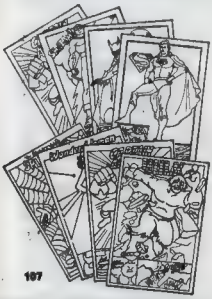
©The D.L. Clark Company, A Division of Beatrice Foods

105

SUNGLASSES. Superman, Batman, Robin, Wonder Woman.
Each, $1.50 plus 2 wrappers.

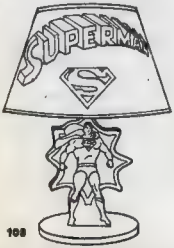
106

SUPERHERO WATCHES. Get Swiss-made watches with color pictures of Batman, Superman, Wonder Woman, Spider-Man, Joker. Small or large sizes.
Each, $14.25 plus 12 wrappers.



107

SUPERPOSTERS. Batman, Wonder Woman, Spider-Man, Captain America, Shazam, Superman, Thor, Hulk. In full color, 24"x36".
Each, $2.75 plus 6 wrappers.

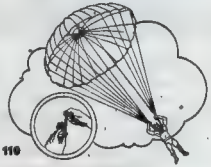


108

SUPERLAMPS. Light up your room with Batman, Wonder Woman or Superman, in full color on a 17-inch-high table lamp.
Each, $13.25 plus 12 wrappers.

109

UTILITY BELTS. Batman Belt with communicator, bat clicker gun, bat cuffs, bat grappler. Spider-Man Belt with communicator, spider web, grappler, hand cuffs, watch.
Each, $4.75 plus 4 wrappers.

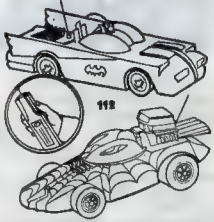


110

SUPER PARACHUTISTS. Superhero parachutists with launchers. Superman, Batman, Spider-Man.
Each, $1.75 plus 2 wrappers.

111

SUPERHERO STAMP SET. Has eight different superheroes.
$1.50 plus 2 wrappers.



112

RADIO CONTROL VEHICLES. The Batmobile, or Spider-Man's car. Each is 12" long, with forward and reverse action, controlled by single-channel radio transmitter (no batteries included).
Each, $12.95 plus 12 wrappers.

THE FAMOUS CLARK BAR SUPERHERO ORDER BLANK!

To order, just fill in the numbers (#101, #102, etc.) of the premiums you want, along with quantity, price, number of wrappers enclosed, and which superhero you want (on items that have a choice). Send this order blank with a check or money order (please don't send cash) and the right number of wrappers to: Superheroes, Box 6366, Chicago, Illinois 60677.

QUANTITY	NUMBER	SUPERHERO	#WRAPPERS	PRICE
		TOTALS		

NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

Offer expires February 1, 1979. Allow 6 to 8 weeks for delivery.

101

HANNA-BARBERA'S

SCOOBY-DOO

THE GOLDEN GHOST

THE PEOPLE YOU SEE HERE ARE NOT JOGGING. THEY'RE HEADING FOR A RENDEZVOUS WITH A GHOST WITH EXPENSIVE TASTES...
THOSE FOLKS SURE ARE IN A HURRY! I WONDER WHAT'S UP!
MYSTERY MACHINE
REAH! ROTS UP?
WHY THE RUSH? SOMEONE GIVING OUT FREE FOOD?
BETTER THAN THAT! THE GOLDEN GHOST IS GONNA APPEAR AND SHOW US WHERE TO FIND GOLD!
ROLDEN RHOST?
A GHOST WHO FINDS GOLD? THIS, WE'VE GOT TO SEE!
I'M WAY AHEAD OF YOU, DAPHNE! WE'LL FOLLOW THE MOB TO WHEREVER THIS GHOST IS SUPPOSED TO APPEAR!

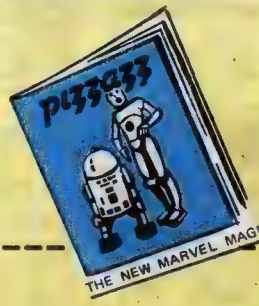
BY THE TIME THEY GET THERE, THE ALLEGED GHOST HAS ALREADY SHOWED...
THAT MUST BE HIM! WHY'S EVERYONE STANDING AROUND?
WE'RE WAITING FOR HIM TO TELL US WHERE THE GOLD IS! ACCORDING TO THE LEGEND, HE'LL TELL US...
THERE! HE SAYS THE GOLD IS IN THAT HILL! LEMME AT IT!
WHERE DID THE "GHOST" GO?
ROCK OUT!
MR. GOLDFINGER HAS PULLED A VANISHING ACT! HE'S NOWHERE TO BE FOUND!
I FOUND IT! IT'S GOLD, THAT'S WHAT IT IS! I'M GONNA BE RICH!
NOW, HOLD IT!
THAT MIGHT BE GOLD AND IT MIGHT NOT! DON'T GET ALL EXCITED UNTIL WE FIND OUT!
THE KID'S RIGHT! LET'S HEAD OVER TO THE ASSAYER'S OFFICE BEFORE WE ALL START DIGGING!

BEFORE LONG—AT THE ASSAYER'S OFFICE...
WELL, DON'T JUST STAND THERE! ASSAY SOMETHING!
THE SAMPLE YOU BROUGHT ME HAS BEEN TESTED.' IT WEIGHS IN AT FIFTEEN AND A HALF OUNCES...
...WHICH MEANS YOU HAVE ALMOST SIXTEEN OUNCES— ONE POUND— OF PURE GOLD!
YOU HEAR THAT? YAHOO! I GOTTA GET BACK THERE AND STAKE MY CLAIM!
BUT, BACK AT THE GOLD FIELD...
SORRY, GENTS— BUT THIS LAND IS MINE AND I GOT A DEED TO PROVE IT! YOU WANNA DIG HERE, IT'LL COST YA MONEY!
HOW MUCH?
I'LL SELL YOU THE LAND FOR A THOUSAND BUCKS AN ACRE—THEN YOU CAN DIG ALL THE GOLD YOU LIKE!
THAT'S FAIR! I'M GONNA GET MY MONEY OUTTA THE BANK!
ME, TOO!
SOON...
EVERYONE'S DRAWING THEIR LIFE SAVINGS OUT TO BUY LAND! THEY ALL FIGURE TO GET RICH!
THIS WHOLE THING'S FISHY!
REAH! RISHY!

HEY KIDS—

GET WITH IT!

* *Get* humor
* *Get* sports
* *Get* stories
* *Get* puzzles
* *Get* T.V., film and music reviews
* *Get* a magazine YOU can relate to!



pizzazz *Box 570, Whitinsville, Mass. 01588*

( ) Yes, deliver Pizzazz to my door at your special money-saving rate! Send me a year's subscription (12 issues!) for just $6.00.
(That's 50¢ an issue -- a $1.50 saving over the regular subscription price of $7.50. And an even bigger saving over the 75¢ an issue newsstand price.)

( ) You can't have too much of a good thing, so send me 2 years of Pizzazz for $12.00.
(On the newsstand I'd pay $18.00).

( ) My check or money order is enclosed for $_____ payable to Pizzazz.

Name_____ Age____

Address_____

City_____ State_____ Zip_____

Parent's Signature_____

Enclose a separate list for additional subscriptions.

Please allow six to eight weeks for delivery.

Canada, $1.00 additional per year; other countries $2.00 additional. Please submit in U.S. currency.

BSHCBX

LAST CHANCE TO SUBSCRIBE AT OLD PRICES!

NOW--GET SIX TITLES FOR THE PRICE OF FIVE!!

☐ AMAZING SPIDER-MAN	12 ISSUES	☐ MARVEL TALES Featuring Spider-Man	12 ISSUES
☐ AVENGERS	"	☐ MARVEL TEAM-UP Spider-Man vs.—	"
☐ CAPTAIN AMERICA	"	☐ MARVEL TWO-IN-ONE Starring The Thing	"
☐ CAPTAIN MARVEL	"	☐ MASTER OF KUNG FU	"
☐ CONAN	"	☐ POWER MAN	"
☐ DAREDEVIL	"	☐ SPECTACULAR SPIDER-MAN	"
☐ THE DEFENDERS	"	☐ SPIDEY SUPER STORIES	"
☐ DOCTOR STRANGE	"	☐ STAR WARS	"
☐ FANTASTIC FOUR	"	☐ TARZAN	"
☐ GODZILLA	"	☐ THOR	"
☐ HOWARD THE DUCK	"	☐ TOMB OF DRACULA	"
☐ HUMAN FLY	"	☐ WHAT IF ($7.50 for 12 issues)	"
☐ INCREDIBLE HULK	"	☐ X-MEN	"
☐ INVADERS	"		
☐ IRON MAN	"		
☐ JOHN CARTER OF MARS	"		

MAY '78

Please send to:
MARVEL COMICS SUBSCRIPTION DEPARTMENT
575 MADISON AVENUE, NEW YORK, N.Y. 10022

Count me in! I don't wanna worry about having my local store sell out of the comics I want before I get there! Please send me subs to all the titles I've checked! Allow 10 weeks for delivery of 1st issue.

All prices for 12 issues $4.50
Canadian subs. ADD $1.00
Foreign subs ADD $2.00

☐ I also want in on the special six-for-five deal!

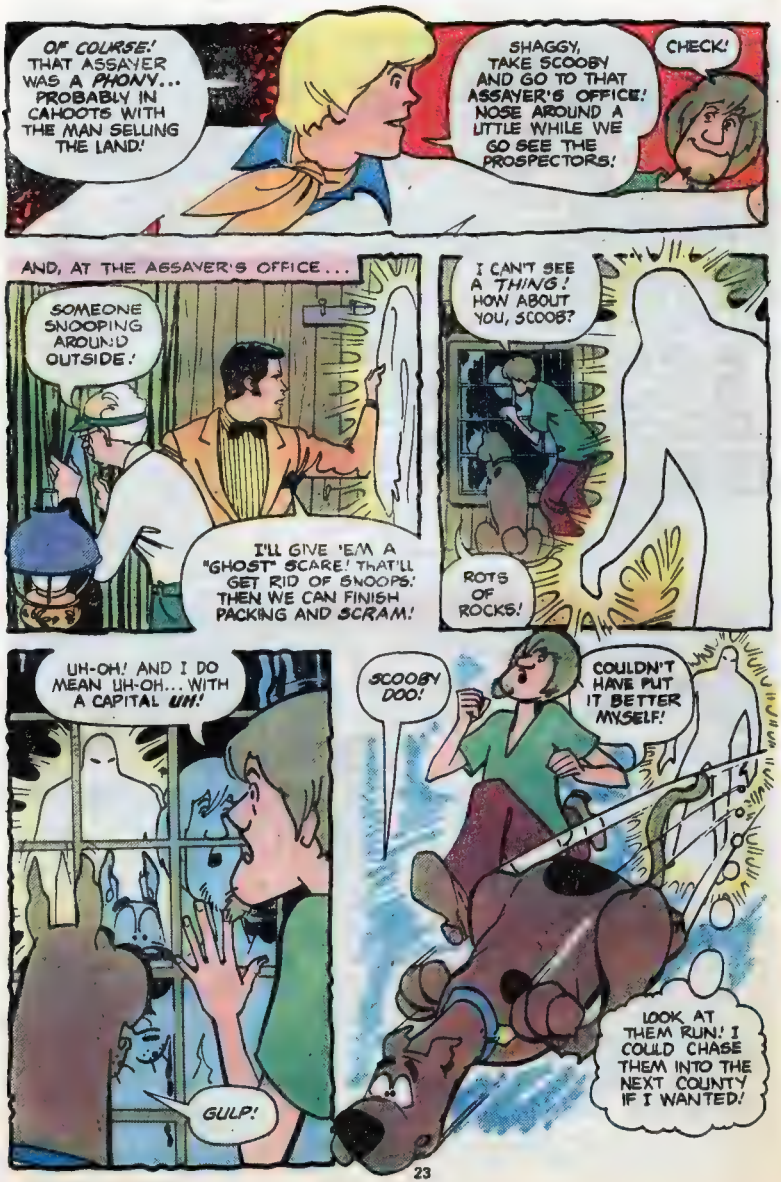
Enclosed is $_____ Please—Checks or money orders only.

Name_____ Age_____

Address_____

City_____

State_____ Zip_____


OF COURSE! THAT ASSAYER WAS A PHONY... PROBABLY IN CAHOOTS WITH THE MAN SELLING THE LAND!
SHAGGY, TAKE SCOOBY AND GO TO THAT ASSAYER'S OFFICE! NOSE AROUND A LITTLE WHILE WE GO SEE THE PROSPECTORS!
CHECK!
AND, AT THE ASSAYER'S OFFICE...
SOMEONE SNOOPING AROUND OUTSIDE!
I'LL GIVE 'EM A "GHOST" SCARE! THAT'LL GET RID OF SNOOPS! THEN WE CAN FINISH PACKING AND SCRAM!
I CAN'T SEE A THING! HOW ABOUT YOU, SCOOB?
ROTS OF ROCKS!
UH-OH! AND I DO MEAN UH-OH... WITH A CAPITAL UH!
GULP!
SCOOBY DOO!
COULDN'T HAVE PUT IT BETTER MYSELF!
LOOK AT THEM RUN! I COULD CHASE THEM INTO THE NEXT COUNTY IF I WANTED!

MARVEL COMICS GROUP CHECK LIST AND PRICE LIST

OVER 100,000 COMICS IN STOCK! Send $1.00 for complete list and 48-page Marvel Pocket Checklist with sample comic bag– 50c for price list only!

ROBERT BELL

BOX 18 - HAUPPAUGE, N.Y. 11787

MARKET PLACE

Tiny ad rates ... in Classified, 100 E. Ohio, Chicago

OF INTEREST TO ALL

★ **FIREWORKS!** Over 100 items. Top quality, lowest prices. Catalogue 50c. Pyro-Sonic Devices, Box 711-C, Grand Haven, MI 49417.

★ **POEMS SET TO MUSIC!** Nashville Music Productions, Box 40691-CS, Nashville, TN 37204.

BUSINESS — MONEY MAKING

★ **STAY HOME! EARN MONEY** addressing envelopes. New Genuine offer 10c. Lindco, 3636-O Peterson, Chicago 60659.

AMAZING! $1000 DAILY BY MAIL! Impossible! Free Brochure in "Home Business Magazine." Regular, $5; Sample Copy, $1.00. Home, 119 Phoenix, Modesto, CA 95355.

MAKE EXTRA MONEY! New booklet shows you how to make money in your spare time—without working. Send $1.50 to: Sampson Products 367, 478 Third Street, Lima, IL 46759.

★ **$175.00 WEEKLY** correcting pupils' lessons! Samples, $1.00! Castle's, 507-CL Fifth, New York City, 10017.

APPROVED HOME MAILING! Send 25c and stamped envelope for particulars, instruction and contacts for pleasant, proven home enterprise. Wilson, Box 606-E, Salem, Oregon 97308.

$500/THOUSAND Stuffing Envelopes. Rush Stamped Addressed Envelope. Box 676, Higganum, CT 06441.

POEMS

See how your words can be turned into a song. Songs recorded, phonograph records made. Send your best poems or songs for FREE information.

CROWN MUSIC CO.
1270 Broadway Studio 11 New York 10001

CARTOON FOR $$$$$

Make Money at home with simple drawings!! Fun!! Big Free Book!! Send 35c for postage/handling. Cartoon-E, Box 20614, Detroit, MI 48220

FREE BOOK

We BUY and SELL COMICS

Over 500,000 copies in stock. 1936 to present issues. We are well known as specialists in Marvel and DC comics. Send 50¢ for our Big Illustrated buying and selling comic catalog.

Clint's Comics, 3943-M Main, Kansas City, Mo. 64111

COMIC CATALOG — LARGEST SELECTION

SEND 10¢

Complete MARVEL Selection from Good to Mint! DC Comics from the Golden & Silver Age to Date! 1000's of Back Issues from all Publishers! Dells, E.C., Mags., Westerns, Harvey, Atlas, Charlton, Disney and all others from 1940 up! Send your 10¢ today for this Great Catalog! If you are selling only - send 10¢ for separate detailed buying list - Highest Prices Paid! OR get the whole package & Gift Coupon-send 15¢

D.A. Bernard, 66 Grandview, Nanuet, NY 10954

JOIN THE GOLD RUSH

Now you too can own your own Piece of Gold. These genuine "Mexican Gold Peso Tokens" are available to all prospectors at $4.65 ea. 100 that's right, 100 old mixed "Wheaties" $4.75. "Old Indian Pennies" $1.40 each

A & I COINS 100 East Ridgewood Ave.
Ridgewood, New Jersey 07450

EVERY ORDER GETS A FREE GIFT

WE BUY

GIANT COMIC BOOK CATALOG #6

WE SELL

Send 75c for your catalog to GRAND BOOK, INC., DEPT. M, 600 GRAND ST., O'NEILL, N.Y. 11211
More than ONE MILLION comics from all publishers in stock. To sell comics, send a list of titles, numbers, conditions and asking prices along with a self addressed stamped envelope.

A WEEKLY NEWSPAPER FOR COMIC BOOK FANS!

Recommended by all the major comic book companies! Each issue is about 100 big newspaper-sized pages big...mostly ads to buy, sell and trade comics! Also news about comics, contests, comic convention information and reports, posters, interviews and much more! Over 10,000 comic collectors read each issue now...won't you join them? *SAMPLE COPY ONLY 50c.* SUBSCRIBE! - 26 BIG ISSUES ONLY $5.00!

THE BUYER'S GUIDE
*1*6600 Rt. 84 North — East Moline, Illinois 61244

COMIC CATALOG—10¢

Gigantic catalog of Marvel index lists characters, events, artists and cover photos from over 100,000 back issue Marvels. Buying list included. DISCOUNT COMICS, BOX 164-P, SANTEE, CA 92071

COMIC CONVENTIONS

FREE INFO- CREATION. BOX 6547 FLUSHING, N.Y. 11365.

FREE CATALOGUE
75,000 COMICS IN STOCK - LOW, LOW PRICES!
MARVEL & D.C. OUR SPECIALTY
TORONTO'S LARGEST MAIL ORDER SERVICE.
DRAGON LADY COMICS
P.O. BOX 190, STAT. O.N. M
TORONTO, ONTARIO M6S 4T3

NOTICE: RECORD RATERS WANTED

(No experience required) Each month you will receive nationally released albums to rate. THERE IS NO EXTRA CHARGE for the LP's you receive. You pay a small membership fee which covers all costs of the LP's you choose to keep. In return for your opinion, build your LP collection "Final promo basis." For application write: EARS, DEPT. M, PO Box 10248, 3521 Center St., Milwaukee, WI 53210

© 1975 E.A.R.S.

OLD COMIC BOOKS

BACK ISSUES OF MARVEL, D.C., DISNEY, AND GOLDEN AGE COMICS FOR SALE. OVER 100,000 COMICS IN STOCK. FOR COMPLETE LIST SEND 25¢ TO: BLACK GOLD COMICS, P.O. BOX 15032, TULSA, OKLA. 74112. (WE ALSO BUY COMICS)

How to WRITE, SELL and PUBLISH
YOUR OWN SONGS

Learn how to write songs correctly, get them recorded, sold and promoted. Books and records by professionals. Information free! ACE PUBLICATIONS, Dept. S, Box 84, Boston, Ma. 02101

COMICS? WE GOT 'EM!

Thousands! Marvels a specialty. FREE list! Get Funny Money discount coupons with your first order!

LONE STAR COMICS
1423 E. Abram, Arlington, Tx 76010

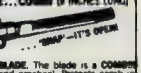
MARVEL COMICS SALE! PRICE LIST!

Over ½ Million Marvels priced at Good, Fine, and Mint Condition! Low Prices, Fast Service & Bonus Offers!
Collector King, Box 327M, Penfield, NY 14526

FREE COMICS & GIFTS

FREE COMIC worth $1 + FREE CATALOG of MARVEL & DC comics, records, posters, books + FREE COMIC BAG + 6 FREE GIFT COUPONS for FREE COMICS & DISCOUNTS. 9 FREE GIFTS, $3 value! Send $1 postage & handling.
MOONDANCE, 9 Boyd Rd., Wilmington, Vt. 05363

REAL SWITCHBLADE... COMES (9 INCHES LONG)



This is a REAL SWITCHBLADE. The blade is a COMBAT. Terrific gift item. Novel and practical. Protects comb in pocket. Fine tooth comb is great for sideburns and mustache too! Satisfaction is guaranteed. Complete with Lock. Only 4.95 + 50¢ Postage. Tax for $6.95 Purchase.

SAW KNIFE CO. Box 25246 N Chicago, IL 60625

FREE COMIC CATALOGUE
PACIFIC COMICS
P.O. Box 99217, San Diego, Calif. 92109

Be a VETERINARY ASSISTANT

Lab Aide, Zookeeper, Animal Breeder/Agent, Pet Shop or Kennel Owner

MEN - WOMEN! Train at Home in Spare Time... Send for Career Kit—ALL FREE!

NAME _____ AGE _____
ADDRESS _____
CITY _____ STATE _____ ZIP _____
Bob Hamilton School of Animal Sciences, Dept. B-2642
Careers in Home-Study
4800 Campus Dr., Newport Beach, CA 92660

3 MIL COMIC BAGS
$3.00 per 100 bags

Send 15¢ for sample bag & Marvel catalog
Empire Comics — Box M
1589 Mt. Hope Ave. Rochester, N.Y. 14620

COMICS, COMICS, COMICS — Over 250,000 in stock — DC's, Marvels, Dells, Classics, Disney, Archie, Harvey, Warren, Gold Key, Charlton, Bib's, Arkhem House Books, and more! Send 25c for the huge catalogue with the low, low prices. COMIC WORLD, 116-388 Donald Street, Winnipeg, Manitoba, Canada, R3B 2J4.

STRONG ARMS

make all the difference!

Almost like a miracle — this latest Amazing Motionless Exercise discovery — MIKE MARVEL'S SCIENTIFIC ISOMETRICS — will give you fantastic strength with muscles of steel without Sweat or Strain! Powerful arms, magnificently-powerful chest, powerful shoulders, strong stomach muscles and legs that will seldom tire! No Apparatus or Exercisers — your body is your own Gymnasium! This Secret System develops muscular strength 3 times faster than conventional methods!

ORDER NOW!
JUST 10 EASY MINUTES!

Scientific Isometrics is the modern miracle of stimulating muscles — takes just 10 minutes a day of easy exercises that will not tire you. No long hours of boring exercises with weights or costly apparatus. Isometrics is the amazing discovery of West German scientists who found a new thrilling way to build powerful, strong muscles in 10 minutes a day. Each exercise is done for only 10 seconds a day! Completely illustrated.

MIKE MARVEL'S SCIENTIFIC ISOMETRICS DEVELOPS EACH MUSCLE GROUP — FROM HEAD TO TOE 3 TIMES FASTER!

MAIL NO-RISK TRIAL COUPON NOW!

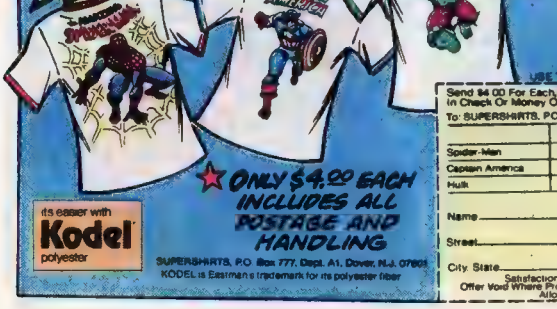
Mike Marvel, Dept. 208 160 Amherst Street
East Orange, New Jersey, 07019

O.K. Mike Marvel, enclosed is my $3.98. Send me your entire Scientific Isometric Dynaflex System in one book which includes a chapter on: "SECRETS OF ATTRACTING GIRLS." I must agree that the Dynaflex method has given me powerfully toned muscles, put full strength in my muscles, made me so strong that I can be proud to show my friends how strong I am.
And it must do this in 10 minutes a day—with nothing else to buy—now or in the future. I get my $3.98 back—with no questions asked upon return of the book.

Name .....
Address .....
City ..... State ..... Zip .....

SOLD ON MONEY BACK GUARANTEE

TITANIC SUPERHERO T-SHIRTS!



DURABLE, FINE QUALITY KODEL POLYESTER AND COTTON T-SHIRTS COLORFULLY SCREEN PRINTED WITH YOUR FAVORITE SUPERHERO!
OFFER EXPIRES JULY 31, 1978

★ ONLY $4.00 EACH INCLUDES ALL POSTAGE AND HANDLING

it's easier with Kodel polyester

SUPERSHIRTS, P.O. Box 777, Dept. A1, Dover, N.J. 07801
KODEL is Eastman's trademark for its polyester fiber

USE THIS EASY ORDER FORM

Send $4.00 For Each Shirt Ordered
In Check Or Money Order (Do Not Send Cash!
To: SUPERSHIRTS, P.O. Box 777, Dept. A1, Dover, N.J. 07801

	SMALL (Size 8)	MEDIUM (Size 10-12)	LARGE (Size 14-16)
Spider-Man			
Captain America			
Hulk			

Name .....
Street .....
City State Zip .....

Satisfaction Guaranteed Or Your Money Back
Offer Void Where Prohibited Or Outside Territorial United States
Allow 4-6 Weeks For Shipment

Howdy! Huck Hound here to talk to you about animation. That's what makes me move, 'cause I'm really just a drawing that comes to life when an animator puts the right drawings in the proper order. The word animation is described in the dictionary as "the act of giving life or spirit." Movement is one of the important characteristics of life itself. Animals like me, and you humans, too, express themselves continuously through movement, and we all react emotionally to creatures and things that move, especially fast movement. I chase a bouncing ball and things like that.

From the earliest times graphic art (that's fancy talk for drawing) seems to show that man has attempted to animate his pictures. He tried to breathe life into his drawings to tell a story. The ancient artists of pre-history—like in Fred Flintstone's time—left their imprint on cave walls, showing that they had some kind of instinct to try to animate their pictures.

When these old pictures are studied, folks say it's like looking at an ancient zoo. Movement seems to be the important thing. The body positions, the legs stretching with heads bent in muscular strain of motion, a horse rearing up, a jumping cow, running and stumbling rabbits, charging bulls and bison . . . all these clearly show that early man understood the importance of capturing motion in his drawings. Others showed inventive technique to create a feeling of action by drawing a lot of legs on the body. That made it look like they were running.

The ancient Greeks, famous for originating many ideas, suggested motion in their poses of athletic figures in sculpture and painting.

The creation of action through visual arts seems to have been one of the great imaginative developments of all mankind. Statues expressing beauty in motion are admired as their own art form. If a statue somehow could come to life and move, it would become part of a new art form. This is what occurs when puppets are manipulated. The cloth and wood doll is given life through direct hand action in a glove-like character, or through strings and rods. Here the inanimate becomes animated. In the same way, "shadow pictures" were a step ahead.

They sort of overcame the stillness-barrier, and with this new world of motion man moved quickly into further achievements. Various mechanical puppets were designed to delight the viewers such as clock manikins that would move out and squawk "coo-coo".

But all these inventions had their own limitations. They could only do so much within their own techniques. The next big move to motion came with the art of pictures in action. Devices that seemed to be no more than toys, whirling disks, slotted drums, and mirrors led to the art of the movies.

With animation through film, a complete new world of graphic art began. Here each individual drawing is only important as its single contribution to the total moving image. In animation—that is, "full animation"—it is the moving image that is most important. Each single drawing is viewed for only a fraction of a second, so it is the complete "togetherness" that makes the animation art a success. The animator deals with real time, and he must think of movement. He sometimes goes through all the actions himself before he sits down and makes his drawing sequence. For this artist the composition within his film frame has not only height, width and suggested depth, but it must have timing as well. It may be described as a mobile composition.

To the creative animator this art form has many possibilities far beyond that which we find in nature. He seeks new walking and running actions as well as other innovative art forms. Caricatures in motion give animation art its very special style.

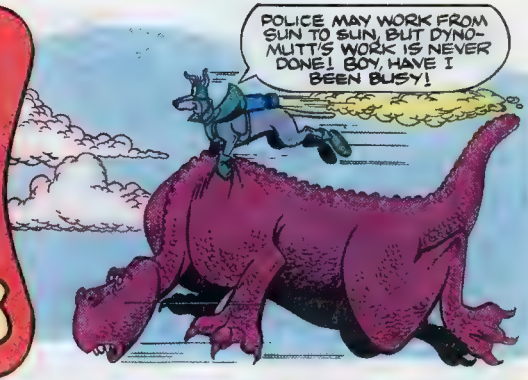
The FUNTASTIC WORLD OF HANNA-BARBERA cartoons has created millions of drawings that have contributed to the fun and fantasy for millions of viewers. I was one of their very first characters. This is old Huckleberry Hound saying, keep watching. So long for now!

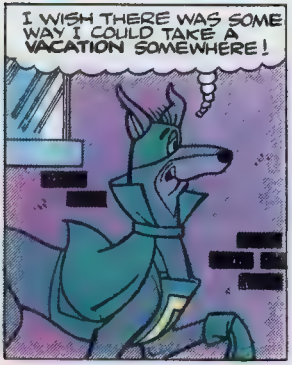
WHAT'S KEEPING ALF? HE SHOULD'VE GOTTEN RID OF THEM BY NOW!
HEY, YOU! YOU AND THAT MUTT GET OUTTA HERE! DO YOU HEAR?
SOUNDS LIKE A TERRIFIC IDEA TO ME! WHAT DO YOU THINK, SCOOB?
RERRIFIC!
HEY, WATCH OUT!
OUTTA MY WAY, DUMMY!
WHAM
YOU MEAN THAT GUY CONNED US INTO BUYING LAND LOADED WITH FOOL'S GOLD?
IT'S CALLED IRON PYRITES! THE PHONY ASSAYER WAS IN ON IT, TOO! THEY WERE PROBABLY GOING TO SPLIT THE MONEY!
HOW DID YOU KNOW THE ASSAYER WAS PHONY, FRED?
HE SAID THERE WERE SIXTEEN OUNCES IN A POUND OF GOLD! A REAL EXPERT WOULD KNOW GOLD IS WEIGHED IN SPECIAL MEASURES OF TWELVE OUNCES TO A POUND! NOW, WHO WANTS LUNCH?
SCOOBY DOO DO!
THE END

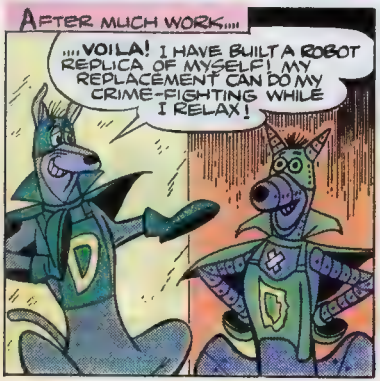
HANNA-BARBERA'S

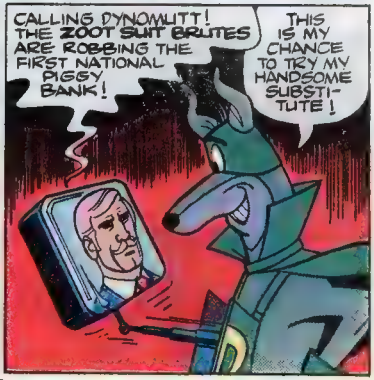
DYNOMUTT

ZOOT SUIT BRUTES








CALLING DYNOMUTT! THE ZOOT SUIT BRUTES ARE ROBBING THE FIRST NATIONAL PIGGY BANK!
THIS IS MY CHANCE TO TRY MY HANDSOME SUBSTI-TUTE!

AND SO....
IT'S....IT'S DYNOMUTT!
OR A REASONABLE FACSIMILE!
I-AM-DYNOMUTT-AND-YOU-ARE-UNDER-ARREST....
BANK
....ARREST.... (CLICK!) ....ARREST.... (CLICK!) ....ARREST.... (CLICK!)
HOW ABOUT THAT! IT SHORT-CIRCUITED!
TILT!
ZUNK!
SPUT!
BOINK
YIP!
MUST'VE BEEN ONE OF THOSE CHEAP IMPORT ROBOTS!
IF YOU WANT ANYTHING DONE RIGHT....
BANK
....YOU'VE GOT TO DO IT YOURSELF!
ANOTHER ZOOT SUIT BRUTE LURKS NEARBY....
HE GOT TWO OF OUR MEN, BUT I'VE GOT AN IDEA THAT WILL MAKE THAT DYNOMUTT WISH HE'D NEVER MESSED WITH MY ZOOT SUIT GANG!
WHAT IS THIS PLAN? CAN DYNOMUTT SURVIVE IT? SHOULD A 16 YEAR OLD GIRL BE ALLOWED TO WEAR LIPSTICK? AT LEAST TWO OF THESE QUESTIONS WILL BE ANSWERED IN THE COMING ISSUE OF
DYNOMUTT
ON SALE NEXT MONTH!

BULLPEN BULLETINS

STAN'S SOAPBOX

Hey, gang, let's try something new! Whenever the Fates inflict me on some defenseless college campus for a soul-stirring lecture, the best part of the whole nutty affair is usually the free-wheeling questions-and-answers section which serves as a wrap-up for our cornucopia of cultural comic book lore. Well, if it's such a blast in the hallowed halls of academia, why shouldn't it work as well right here on our beloved Bullpen Bulletins page? Why should you have to pay a fortune going to some expensive university just for the privilege of stumping me with some zinger? Okay then, here's the bit. If there's any burning query you've been itching to toss at me, jot it down — in no more than 25 words — (after all, I've gotta *read* the stuff!) and send it to "Stan Lee's Soapbox, Marvel Comics, 575 Madison Avenue, New York, N.Y. 10022". The more offbeat, philosophical, and unexpected your question is, the better. But remember, we've got about fifteen million readers each month, and I'll only be able to answer one or two questions per issue, so don't figure we've got a personal vendetta against you if we don't print yours! Anyway, whether your own personal poser is used or not, you'll still qualify for a late-model No-Prize (with front wheel disc brakes!) when you send in your interrogatory masterpiece! (And you thought Santa Claus only did his thing at Xmas time!) Actually, the devious purpose of this sinister scheme is to help the post office sell a few more stamps to aid the national economy — so it's your patriotic duty to participate, right? Incidentally, all entries have to be postmarked before June 15th! No special reason — it just makes it sound more official! And, it oughtta give us enough topics to last till the Silver Surfer loses his curling iron. So, 'till next ish, this is your obfuscatory ol' pen pal saying—

Excelsior!

Stan

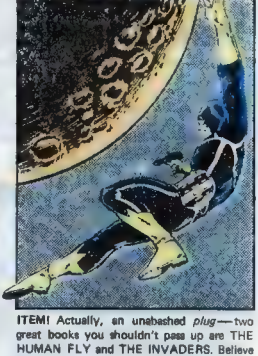
ITEM! When DAVE (The Dude) KRAFT waltzed into the Bullpen the other day, smiling contentedly, we all knew that the long-awaited day had come—the latest, and possibly the greatest Marvel Super Special ever assembled at last was finished! Someone summoned JIM (Trouble) SHOOTER while Memorable MARTHA CONWAY notified STAN THE MAN and held all calls during the presentation. The verdict? Well, it's always a pleasure to announce the completion of a major project—but it's *especially* gratifying when the project has turned out to be a showpiece—a package so good that it seems to have a special magic that transcends the sum of its creative components. Such is THE BEATLES STORY, by DAVE KRAFT, GEORGE PEREZ, KLAUS JANSON, TOM PALMER, TOM ORZECHOWSKI and a cast of thousands, all of whom have truly outdone themselves in this magnificent tribute to the most important rock band in the history of music. It's on sale in May. Whatever you do, don't miss this one!

ITEM! Also coming your way in the month of May is what may be the most requested return engagement of all time. STAR-LORD once again rockets into high adventure and mind-boggling science-fiction thrills in the pages of MARVEL PREVIEW #14. The story was conceived and written by Cheerful CHRIS CLAREMONT, a Marvel regular who seems to be rapidly approaching legendary stature, due in no small measure to his *last* Star-Lord epic. Charmin' CARMINE INFANTINO provided the powerful pencils which Bombastic BOB WIACEK boldly embellished and the results are guaranteed to leave you breathless. The way it all comes together brings to mind that word *showpiece* again. But of course, we knew you'd *want* it to be that good.

ITEM! Yes, there's *more*! MARVEL TREASURY EDITION #17 featuring none other than THE INCREDIBLE HULK will find its way to your newsstand soon. It is definitely not an item to be missed—you know how angry Ol' Greenskin gets when he's ignored.

ITEM! The baffled Bullpen had just begun to sort out all the new names and faces already present when suddenly another wave of creative folk arrived on the scene! Welcome anyway, to Benevolent BOB LUBBERS (rhymes with "Goobers"), who gained fame a while back as an illustrator for the *Tarzan* newspaper strip as well as the memorable *Long Sam* strip with which he is most closely identified. Also being cheerfully piped aboard are Deliberate DAVID MICHELINIE (rhymes with "pickle-my-knee"...sort of), who is universally regarded as one of the finest writers in the business; and Baby-faced BOB LAYTON (rhymes with "antidisestablishmentarianism"), who is rapidly gaining a similar reputation as an inker. We *could* clue you in to what these titanically talented gentlemen are working on—but that would end all the suspense! Just keep watching the bylines on Mighty Marvel's monthly offerings and be ready to be dazzled and delighted!

ITEM! It seems that somewhere in between creating masterworks for TOMB OF DRACULA and guiding the destinies of a host of Marvel's top characters, Marvelous MARV WOLFMAN has found time to script a *novel*. Working in close cooperation with his good friend and associate Len Wein, Marv produced the first (and sure to be classic) novel featuring none other than *The Amazing Spider-Man* for the publishers of POCKET BOOKS. It should be on sale virtually *everywhere* soon, so if you see it, be sure to pick it up. And if you don't see it—*ask*!



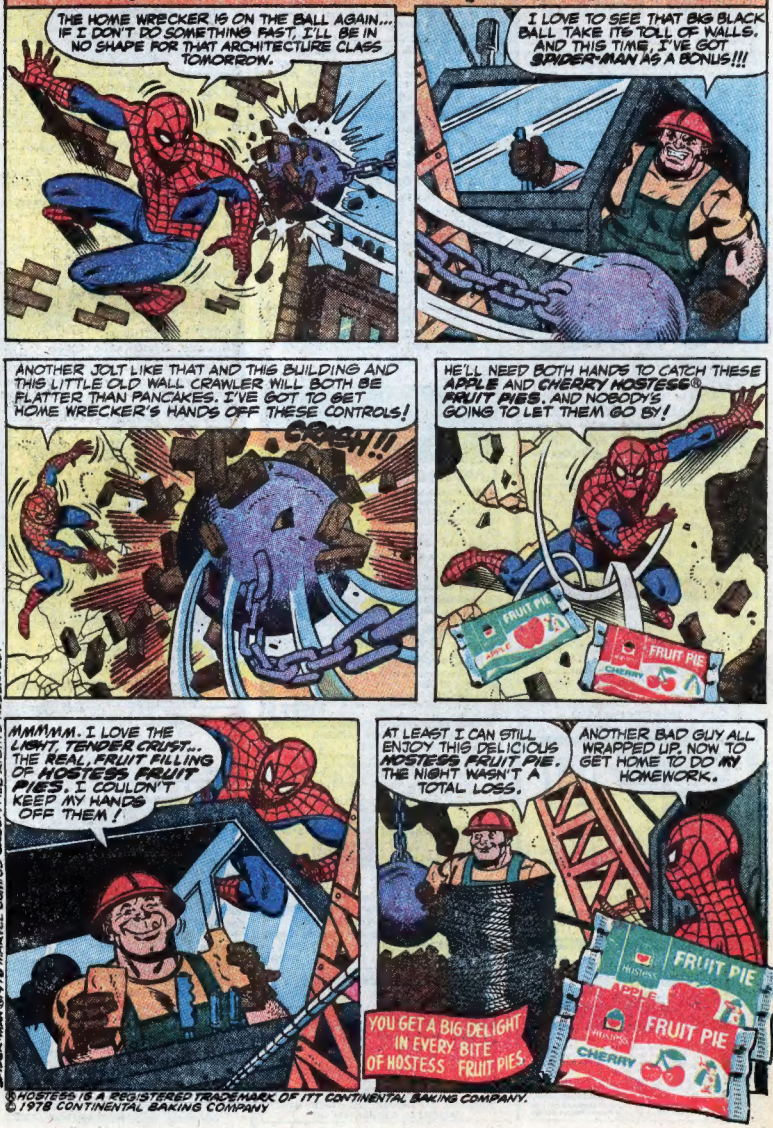
ITEM! Actually, an unabashed *plug*—two great books you shouldn't pass up are THE HUMAN FLY and THE INVADERS. Believe us.

ITEM! Shame on us! Last time out we admonished the one or two holdouts who haven't yet subscribed to FOOM, Marvel's own behind-the-scenes magazine,but we forgot to mention just how one goes about signing up! Send a check or money order for $3.00 for a Foomtastic four-issue subscription. Or better still, send $4.00 for a riotous full Friends Of Ol' Marvel *membership kit*, including official I.D. card, stick-ons, and a special bonus full-color poster, to FOOM, Subscription Department B, c/o Marvel Comics Group, 575 Madison Avenue, New York, N.Y. 10022. And now back to the real world!

PRESENTING THE
BEATLES
STORY!
IT'S THE ULTIMATE ILLUSTRATED BEATLES BOOK — A GRAPHIC ARTS DOCUMENTARY OF THE BEATLES IN MIND-BLOWING FULL COLOR! A MILESTONE MAGAZINE AND ONLY A MEASLY $1.50!

ADVERTISEMENT

SPIDER-MAN® MEETS THE HOME WRECKER


THE HOME WRECKER IS ON THE BALL AGAIN... IF I DON'T DO SOMETHING FAST, I'LL BE IN NO SHAPE FOR THAT ARCHITECTURE CLASS TOMORROW.
I LOVE TO SEE THAT BIG BLACK BALL TAKE ITS TOLL OF WALLS. AND THIS TIME, I'VE GOT SPIDER-MAN AS A BONUS!!!
ANOTHER JOLT LIKE THAT AND THIS BUILDING AND THIS LITTLE OLD WALL CRAWLER WILL BOTH BE FLATTER THAN PANCAKES. I'VE GOT TO GET HOME WRECKER'S HANDS OFF THESE CONTROLS!
CRASH!!
HE'LL NEED BOTH HANDS TO CATCH THESE APPLE AND CHERRY HOSTESS® FRUIT PIES. AND NOBODY'S GOING TO LET THEM GO BY!
FRUIT PIE
APPLE
FRUIT PIE
CHERRY
MMMMM. I LOVE THE LIGHT, TENDER CRUST... THE REAL, FRUIT FILLING OF HOSTESS FRUIT PIES. I COULDN'T KEEP MY HANDS OFF THEM!
AT LEAST I CAN STILL ENJOY THIS DELICIOUS HOSTESS FRUIT PIE. THE NIGHT WASN'T A TOTAL LOSS.
ANOTHER BAD GUY ALL WRAPPED UP. NOW TO GET HOME TO DO MY HOMEWORK.
YOU GET A BIG DELIGHT IN EVERY BITE OF HOSTESS FRUIT PIES.
FRUIT PIE
APPLE
FRUIT PIE
CHERRY

SPIDER-MAN ©1978 MARVEL COMICS GROUP. ALL RIGHTS RESERVED.

® HOSTESS IS A REGISTERED TRADEMARK OF ITT CONTINENTAL BAKING COMPANY.
© 1978 CONTINENTAL BAKING COMPANY

WOW! World's Rarest Stamp $350,000!

Send only 10¢ today to receive a full color reproduction of the world's rarest stamp, the 1856 1¢ British Guiana, on a genuine postage stamp, plus story of how this stamp became more valuable than gold or diamonds! We'll include a jumbo collection of genuine postage stamps from 77 different countries—new issues, 19th century stamps, airmails, commemoratives, moon and outer space, and much more! All this for 10¢! You'll also receive other exciting stamps on approval for free examination—buy any or none; return balance, cancel service anytime. The world's rarest stamp reproduction and 77 countries are yours to keep! Send 10¢ today! Harris, Dept. RS-61, Boston, Massachusetts 02117

STAMP COLLECTING OUTFIT

Packet of world stamps, 9 Triangles, 2 Diamonds, animals, insects, flowers, ships, etc. Plus packet of hinges, perf. gauge. ONLY 25¢. Plus, stamps for your examination from our approval service which can be cancelled anytime. Buy what you want or none and return those not wanted in 10 days. L. W. BROWN, Dept. C Marion, Mich. 49665

THOUSANDS OF BEAUTIFUL STAMPS

1¢ 1¢ each and up — Why pay more when you can get the best for less. Write today for approvals. PENNY STAMP SERVICE. P.O. Box 028, Mariposa, California 95338

49 DIF. BONANZA 25¢

6 Triangles, 2 Diamonds, Scout, Animals, Birds, Insects, Flowers, Sets, Plus Approvals mounted in Book, returnable without obligation. TRU VALU, Box 1395, Apple Valley, Ca. 92307

15 DIF. TRIANGLES 25¢

Plus 13¢ postage. 38¢

No approvals included. Big illustrated lists. Picture Stamps, Box 46193-X, Hollywood, Ca. 90046

50 YEARS OLD

15 different U.S. stamps at least 50 years old—25¢ with low priced U.S. approvals

JAXON STAMP COMPANY

P.O. Box C11-C, New Rochelle, N.Y. 10804

50 U.S. COMMEMORATIVES 25¢

ALL DIFFERENT

Fine Used U.S. Approvals Accompany

CRAIG STAMPS

Box 425C Bellmore, N.Y. 11710

Free Stamp

U.S. $1.00

Older issues, Commemoratives, Airmails, Virgin Islands, Others — Catalog Value over $5.00. U.S. Bargain Price List. ALL FREE

Send 10¢ for mailing. EMPIRE STAMP Toronto, Canada M4W 3B8

COMIC BACK ISSUES!

180,000 MARVELS IN STOCK

Send 15¢ for Marvel catalog

EMPIRE COMICS

1559 Mt. Hope Ave., Rochester, N.Y. 14620

FREE! MARVEL & DC COMICS SALES LIST! 200,000 Marvels + 100,000 DC's! Free List-Send NOW! STAR WARS 20" x 28" Color Posters- send only $3.00! Send $1.00 for Catalog of 8" x 10" Stills + Posters. 2 mil Plastic Comic Protective Bags- $3.00 per 100. OR send 25¢ for Sample Bag plus Free Comic Listing. GALAXY SALES, BOX A 1027, FAIRPORT, N.Y. 14450

POEMS

WANTED for Musical Setting & Recording by AMERICA'S LARGEST SONG STUDIO. Send poems. Free examination.

Five Star Music Masters, 101 Tremont, Dept. 7, Boston, Mass. 02108

Marvel Comics Back Issues For Sale

FREE giant new buying & selling list now available. Over 500,000 Marvels listed in Good, Fine & Mint condition. Huge inventory of key GOLDEN AGE DCs, Timelys, etc. Low prices. Fast service. Try us; you'll like us. R. Crestohl, 4732 Circle Rd., Montreal, Canada.

DRAW The First Day!

Anything you want to draw is automatically seen on paper thru amazing new invention. "Magic Art Reproducer." Then easily follow lines of "picture image" with pencil. Also reduces or enlarges. Send $3.98 plus 60¢ shipping. Money Back Guarantee.

NORTON Dept 186

Box 242 • New Rochelle, N.Y. 10804

COMIC BOOKS

FOR SALE

250,000 in stock. Complete Marvel & DC Groups from 1935—1978. Also TV Guides, Art, Mags., Pulps, Doc Savage, Walt Disney, Movie Items, Shadow, etc. from 1900-1978. We also buy. Send list with prices.

GIANT CATALOG 75¢

HOWARD B. ROGOFSKY

P.O. Box 1102-Flushing, N.Y. 11354

Wear the Badge of The Future in CONSERVATION

Don't be cheated by desk, store counter or factory machines. Enjoy an outdoor life with the extra rewards of hard muscles, bronzed skin, vibrant good health. Sleep under power! Catch breakfast from icy streams! Feel like a panther and look like it, too! Step-by-step home study program gives you valuable "know-how" about this exciting outdoor life. Send for "CONSERVATION CAREER KIT." No obligation. No salesman will call.

NORTH AMERICAN SCHOOL OF CONSERVATION
4500 Campus Dr. Dept. R-18 Newport Beach, Ca. 92660

Live Sea Horses AQUARIUM

with Custom Includes 6 adults and up to 30 ponies from pregnant male, marine salt, food, sea horse tree, sea shells, coral; silica sand, live snail, live plant and instructions. $14.95

BEGINNERS KIT: 4 adults and up to 30 ponies from pregnant male, salt, food, snail, plant and instructions. $5.98

LARGE DELUXE AQUARIUM and all above accessories with 10 adults and up to 60 ponies from 2 pregnant males. $11.95.

All kits sent prepaid. Via Air Mail - Live Delivery Guaranteed

Sea Horses, Inc. Dept. MC 7880 c/ 7090 Coral Gables, Fla 33134

KARATE KUNG FU

JUDO • SAVATE • JIU-HTSU

The Greatest Self-Defense System Known to Man! FREE BOOK!!

Send 35¢ for postage/handling:

Send to: Universal, Dept. A

Box 39303, Detroit, Mich. 48239 FREE

MARVEL COMICS FANZINE

MARVEL COMIC BOOK FANS:

Here's a new concept in comic book fandom... the ultimate in fanzines devoted solely to the comic book reader. A little bit of something for everyone. For information and 4 page brochure send 35¢ to:

THE GALACTIC SPECTRUM

P.O. Box 386

WELLS, NEW YORK 12190

POEMS SET TO MUSIC

Let our staff of professional songwriters turn your words into a song. Send your best poems for prompt considera-tion. FREE EXAMINATION

Songs recorded - phonograph records made.

NASHVILLE MUSIC PRODUCTIONS

Box 40001, Studio T, Nash., Tn. 37204

COMIC BOOK BACK ISSUES

Send only 25 cents for my "Bonus" Package and Detailed Price List of 200,000 MARVEL-DC-DELL-OTHER comics now in stock. You will receive FREE copies of two booklets, "Comic Book Collecting from A toZ" and "Comics as a Hobby"; plus a "Comics" newsletter and a first-order "Bonus" Premium. Satisfaction Guaranteed with my fast, dependable, "SUPER SERVICE."

MAX SEELEY

SUITE 709, 1115 SHERBROOKE STREET WEST

MONTREAL, CANADA H3A 1H3

REAL FOREIGN MONEY only 10¢

Japanese WWII note from the Philippines, 1951 Bulgarian leva with hidden watermark, 1930 Chinese bill for 10 customs gold units, 2 other notes from Chile & Korea all 10¢! Also, other exciting notes to examine. Buy any or none, return balance, cancel service anytime. Harris Bank Notes, BF-6, Boston, MA 02117

SUPER STAMPS! Collect RARE 100 YEAR OLD U. S. STAMPS.

Flags, Presidents, Famous Americans, Airmails, Commemoratives ON APPROVAL. FANTASTIC FREE GIFT to approval Buyers with each selection purchased. Send 10¢ for handling and mailing. METROPOLITAN STAMPS, P.O. BOX 450 JR Monsey, N.Y. 10952

BE TALLER

Learn Facts on HEIGHT INCREASE! DETAILS 35¢. GUARANTEED. TALL-UP Dept. 90891 Box 426, Dayton, Ohio 45401

Bought ESTELL COMICS Sold

Want low prices, fast service, great choice of Marvel & D.C. Comics and a letter of acknowledgement with every order? Send 25¢ for both our Catalogs and an Estell Buck worth 25¢ on your first purchase. Estell Comics, Box 23442, San Diego, CA 92123

BEGIN COIN COLLECTING!

Start this great hobby today! Send $2.00 for 15 rare U.S. coins, all over 20 years old. Get FREE album (17¢ value) as bonus! SPECIAL! Send $3.95, get 35 rare coins + album! ARGEE COINS, Box 1119, Newark, Del. 19711

FREE MARVEL/DC CATALOGUE

1960—present. Low prices. Bonus coupon. Send SASE. HARTI COMICS, 750 Sylvan Ave., Suite 27, Mountain View, CA 94041

SONGWRITERS NEED HELP!

Award winning songwriters who have songs recorded by Brenda Lee, Eddy Arnold, plus others will co-write on 50-50 basis with you on selected material. Send lyrics to:

NASHVILLE CO-WRITERS PLAN

Box 375 Nashville, Tenn. 37202

FREE COMIC LIST — # 10 FREE

Send a self addressed, stamped return envelope to: COMIC SALES COMPANY BOX M-352 — BROOKLYN, N. Y. 11211

★★★★★ G.I. P-38 ★★★★★

At last! The original U.S. Army, field issued, G.I. can opener! 1½" x 1½". Brand new. No amazing P-38, ½ oz. of steel, fits on your key chain, removes the lid of any can for years. If G.I. Joe used it in a foxhole, it's tough! Now only $1.9* ea., p.pd. 1st Class Mail.

Remembrall Gift Items, 280 Boston Rd., Pinehurst MA 01866

FREE COMIC LIST

Send now for our latest selling list of Marvel and DC Comics.—RICHARD ALF, Box 20622-R, San Diego, CA 92120.

Learn LAW ENFORCEMENT

Train at Home in Spare Time

No Previous Experience Necessary!

Criminal investigation, rules of evidence, fingerprinting, traffic control, court procedures—these are just a few of the fascinating subjects covered in this home-study course that explains everything from arrest procedures to disaster control. Burglary, narcotics, homicide, sex offenders... learn the methods of the professional law officer. Send name, address and age for FREE BROCHURE. *Police Sciences Training Institute* 4401 Birch St., Dept.R3048 Newport Beach, CA 92663

3 COMPLETE FISHING OUTFITS

411 Pcs. NATIONALLY ADVERTISED 1978 MODELS

LOADED TACKLE BOX · 66 DEADLY LURES

Everything you need to go fishing at once!

FREE TACKLE BOX
YOURS TO KEEP REGARDLESS
See details in coupon below.

FISHING FUN FOR THE WHOLE FAMILY

3 Expertly Balanced Rods and Reels

SMOOTH POWERFUL ACTION

ARGOSY DIRECT-DRIVE TROLLING REEL

8 ft. STRINGER

POWER ACTION BLACK MAGIC FIBRE-GLASS RODS
STRONGER THAN STEEL OR BAMBOO

MARK IV CASTING REEL

ALL 3 OUTFITS
$14.95 DELUXE MODEL
YOU GET EVERYTHING SHOWN IN THIS AD!
Money Back Guarantee

FISH SCALER

5 pr. DROPLINE FISHING OUTFIT

DIP NET

EACH ROD BALANCED TO PERFECTION

NEW! SUPER "88" AUTOMATIC STAR DRAG SPINCAST REEL

PUSH BUTTON CASTING ANTI REVERSE NO BACKLASH

SAFETY STAR DRAG with bent pin

50 NATURAL BAIT LURES
SURE SHOT ACTION WITH SHRIMP, MINNOWS, GRASSHOPPERS, MAYFLIES, BUMBLEBEES, CRICKETS, LEECHES

NEW

4 FAMOUS TROUT FLIES

CRAFTY LURES SELECTED FROM OUR COLLECTION OF POPULAR FAVORITES

INSTRUCTION BOOKLET INCLUDED

COMPLETE! NOTHING ELSE TO BUY!

SELECTED FOR YOU BY EXPERTS. This choice fish-getting tackle, used by thousands throughout the United States and Canada. Each item carefully chosen—everything you need for all types of fishing. Deadly lures that are all time favorites. A veteran angler or an occasional fisherman can be proud of this precision-built kit. You can go fishing at once. Compare! You may not find a bargain like this anywhere.

LOOK! YOU GET EVERYTHING SHOWN. Super "88" Spincast Reel • Comet X3C Bait Cast Reel • Argosy Direct Drive Trolling Reel • 5 ft. 2 pc. Fiber Glass Spin Cast Rod • 4 ft. Fiber Glass Bait Cast Rod • 3½ ft. Fiber Glass Trolling Rod • 66 proven Deadly Lures • 5 pc. Furnished Line • Floating Tackle Box with removable trays • Fish Scaler • 28 pc. Popping Lure Kit • Dip Net, Stringer, Split Shot, Clincher Sinkers, Snap Swivels, Assorted Hooks, Snelled Hooks, 3 Plastic Floats, 6 — 3 way Swivels, 6 Snaps, 12 — 36" Leader Strands (8lb Test), and complete instructions, 411 pieces in all.

Niresk DISCOUNT SALES

CHICAGO, ILL. 60606 A division of Robert Kahn Enterprises, Inc.

26th YEAR — Serving over six million customers worldwide

MONEY BACK GUARANTEE!

NIRESK DISCOUNT SALES -DEPT F8-5
210 S. DESPLAINES, CHICAGO, ILL. 60606

Order Today! If you are not 100% pleased, we'll refund your purchase price promptly!

FREE TACKLE BOX IS YOURS TO KEEP REGARDLESS.

YES! Please rush the 3 complete fishing outfits (411 pieces). I am enclosing $14.95 plus $2 for postage and handling.

Ill residents add 5% sales tax ☐ Send C.O.D. I enclose $2 deposit

NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

TO CANADA $18.95—Includes postage and duty.

A DIVISION OF QUESTOR

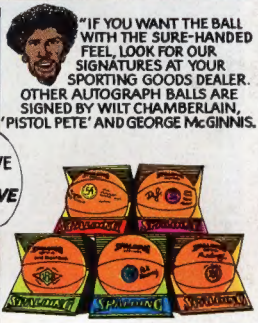
SPALDING

PRESENTS

STREET BALL

WITH RICK BARRY AND DR. J.!

NOW IT'S MY TURN, JULIUS!
SWISH!
A 30-FOOTER!!
WHAT A MAGIC TOUCH!
YOU DON'T NEED MAGIC -JUST PRACTICE WITH A SPALDING AUTOGRAPH BALL. IT'S GOT A RUBBER COVER SO YOU CAN REALLY GET A GRIP ON IT.


"IF YOU WANT THE BALL WITH THE SURE-HANDED FEEL, LOOK FOR OUR SIGNATURES AT YOUR SPORTING GOODS DEALER. OTHER AUTOGRAPH BALLS ARE SIGNED BY WILT CHAMBERLAIN, 'PISTOL PETE' AND GEORGE McGINNIS.